

Everyday Bias Workshop for Healthcare Professions (EBW)

Everyone has bias. It's just part of our human nature, a survival mechanism. The challenge comes when you aren't aware of the impact it has on your effectiveness. The key to thoughtful choice is developing your capacity to identify invisible assumptions and patterns of thinking.

The AAMC has partnered with Cook Ross Inc. to present a course on unconscious bias for healthcare professions audiences. Cook Ross has developed an evidence-based, dynamic one-day workshop in which you will explore how your assumptions impact choices around communication, innovation, hiring, engagement, management, promotion, marketing, and building organizational culture.

Who Should Attend?

This unique professional development opportunity is intended for academic medicine audiences and other professionals in healthcare and biomedical research. Participation is limited to the first 40 registrants. Interested individuals may include: Human Resource Personnel, Organization Development and I/O Psychology Practitioners, Coaches, Counselors, Educators, Heads of Departments/Divisions and or Executives and Diversity and Inclusion Practitioners – Individuals who are interested in developing a better understanding of themselves, their decision-making approach and what makes them and their organization "tick."

Learning Objectives

- Recognize the case for a reinvented approach to diversity and inclusion in healthcare and academic medicine
- Understand the science and research of unconscious bias
- Identify how bias and the processes of the unconscious mind can impact critical healthcare decisions and results
- Become aware of your own background, and its impact on your perceptions so you are better able to advocate for inclusion in your organization
- Apply new strategies for practicing more conscious awareness individually and organizationally

2017 Everyday Bias Workshop Dates

Dates	Location	Cost
April 11, 2017	Nashville, TN	Single/first registration: \$825 Groups of 3 or more: \$775 <i>(each from the same organization)</i> Participant at Host Institution: \$750
April 17, 2017	Boston, MA	

Everyday Bias Workshop for Healthcare Professions Registration Form

Fax completed form to Fax #: 301- 565-3952 or email to garry.curtis@cookross.com

You will be contacted within two business days with a welcome packet which includes information about lodging and logistics.

COURSE DATE(S)	REGISTRANT NAME(S)	EMAIL ADDRESS

CONTACT INFO - ALL FIELDS REQUIRED	
Name	
Organization	
Address 1	
Address 2	
City, State and Zip	
Email Address	

PAYMENT INFORMATION	
Credit card #	
Type of card (<i>circle one</i>):	<input type="radio"/> Master Card <input type="radio"/> Visa <input type="radio"/> AmEx
Discover	
Expiration date	
Security code	
Billing Zip Code	
Signature	

Request for Invoice? _____ <i>yes (check here)</i>	
TUITION payment MUST be received by Cook Ross by the start of the course.	
<input type="checkbox"/> Check to indicate agreement	PO# (if applicable): _____
<p>Cancellation policy: Cancellations must be communicated by phone directly to the registrar for your workshop. You may cancel your reservation two weeks (or more) before the start of your course and receive a full refund, less a \$100-per-person processing fee. If you cancel with less than two weeks' notice, your tuition is non-refundable; however, 50% of that total amount may be used within one (1) calendar year, as partial payment for any Cook Ross Inc. public learning event. No show on course day will be charged the full amount.</p> <p style="text-align: center;">Registrar: Garry Curtis Strategic Advisor 301.329.2885 garry.curtis@cookross.com</p>	