

## Everyday Bias Workshop






Everyone has bias. It's just part of our human nature, a survival mechanism. The challenge comes when you aren't aware of the impact it has on your effectiveness. The key to thoughtful choice is developing your capacity to identify invisible assumptions and patterns of thinking.

Cook Ross has developed an evidence-based, dynamic one-day workshop in which you will explore how your assumptions impact choices around communication, innovation, hiring, engagement, management, promotion, marketing, and building organizational culture.

### Who Should Attend?

This unique professional development opportunity is intended for academic medicine audiences and other professionals in healthcare and biomedical research. Participation is limited to the first 40 registrants. Interested individuals may include: Human Resource Personnel, Organization Development and I/O Psychology Practitioners, Coaches, Counselors, Educators, Heads of Departments/Divisions and or Executives and Diversity and Inclusion Practitioners – Individuals who are interested in developing a better understanding of themselves, their decision-making approach and what makes them and their organization "tick."

### Learning Objectives

-  Recognize the case for a reinvented approach to diversity and inclusion
-  Understand the science and research of unconscious bias
-  Identify how bias and the processes of the unconscious mind can impact critical decisions and results
-  Become aware of your own background, and its impact on your perceptions so you are better able to advocate for inclusion in your organization
-  Apply new strategies for practicing more conscious awareness individually and organizationally

### 2017 Everyday Bias Workshop Cost

Single/first registration: \$825

Groups of 3 or more: \$775

*(each from the same organization)*

## Everyday Bias Workshop Registration Form

Email completed form to Natanya Khashan, [Natanya.khashan@cookross.com](mailto:Natanya.khashan@cookross.com)

COURSE DATE(S)	REGISTRANT NAME(S)	EMAIL ADDRESS

CONTACT INFO - ALL FIELDS REQUIRED	
Name	
Organization	
Address 1	
Address 2	
City, State and Zip	
Email Address	

PAYMENT INFORMATION	
Credit card #	
Type of card ( <i>circle one</i> ):	<input type="checkbox"/> Master Card <input type="checkbox"/> Visa <input type="checkbox"/> AmEx <input type="checkbox"/> Discover
Expiration date	
Security code	
Billing Zip Code	
Signature	

<b>Request for Invoice?</b> _____ <i>yes (check here)</i> TUITION payment <b>MUST</b> be received by Cook Ross by the start of the course.	
<input type="checkbox"/> Check to indicate agreement	PO# (if applicable): _____
<p><b>Cancellation policy:</b> Cancellations must be communicated by phone directly to the registrar for your workshop. You may cancel your reservation two weeks (or more) before the start of your course and receive a full refund, less a \$100-per-person processing fee. If you cancel with less than two weeks' notice, your tuition is non-refundable; however, 50% of that total amount may be used within one (1) calendar year, as partial payment for any Cook Ross Inc. public learning event. No show on course day will be charged the full amount. Cook Ross reserves the right to cancel this course due to low registration. Cook Ross must notify you of this cancellation 4 weeks prior to the start of the course.</p>	